

Mais Bsoul

Entrepreneur & Founder of MAWJ Education

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As a young entrepreneur, I am passionately immersed in founding and developing a ground breaking platform dedicated to early childhood education, specifically tailored for the Arabic- speaking community. With a strong emphasis on the Montessori method, my platform aims to revolutionize early learning experiences, fostering holistic development and cultural relevance. I am driven by a vision to empower children and families through innovative educational solutions, paving the way for a brighter future in our diverse global landscape.

Experience

DEC 2023 – PRESENT

Founder of MAWJ Education

- Professional content creator specializing in Early childhood education (ECE) and in Montessori method of education.
- Provide online consultancy for parents facing educational difficulties with their toddlers/ children.
- Conduct online workshops for parents.

OCT 2021 – JUL 2023

Medical Scientific Liaison/ Novo Nordisk Israel, Kfar-Saba

- Provide scientific and medical support for Novo Nordisk's GLP1-RA portfolio (including both OW Semaglutide & Oral Semaglutide).
- Develop and maintain relationships with key opinion leaders nation wide, healthcare professionals, and other relevant stakeholders.
- Deliver medical training to internal teams, including sales representatives, on GLP1-RA portfolio.
- Represent Novo Nordisk at scientific conferences and events.

FEB 2013 – SEP 2021

Sales Representative / Novo Nordisk Israel, Kfar-Saba

- Led sales efforts for Novo Nordisk's diabetes portfolio, including insulin and GLP1-based therapies, in a defined geographic area.
- Developed and implemented strategic plans to drive Insulin & FRC (fixed ratio combination) growth and increase market share.
- Collaborated with internal and external stakeholders to identify and address customer needs.
- Trained and mentored junior sales representatives to improve their skills and effectiveness.
- Utilized data analytics to track sales performance and identify opportunities for improvement.

FEB 2009 – SEP 2012

Professor Assistant & Research Assistant / Haifa University, Life Science Department, Israel

- Conducted research in the field of environmental and evolutionary biology.
 - Assisted professors in teaching courses (Molecular biology) and grading assignments.
 - Participated in academic conferences and presentations.
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Awards & Recognition

2020

- Awarded Outstanding employee
- Recognized for Outstanding Performance

2016

- Recognized for Best Practice

2015

- Awarded Outstanding Sales Representative

Education & Certifications

Nov. 2023 – present

Studying “Parenthood consultancy” / Oranim collage of Education

FEB 2016

Ready to Lead Program / Novo Nordisk Talen Project

JUL 2011

M.Sc. Environmental & evolutionary biology / Haifa Universty

JUL 2008

B.Sc. Life Science / Haifa University

Skills

- Strong leadership and management skills
- Creative thinking
- Agile and able to Adapt to a changing environment
- developing and executing strategic plans
- Excellent communication and interpersonal skills, with experience building and maintaining relationships with key opinion leaders and stakeholders
- Ability to analyze and interpret complex scientific data
- Expertise in training and coaching internal teams
- Expertise in speaking in front of a large audience

Languages

Hebrew - Fluent • Arabic - Fluent • English – Fluent